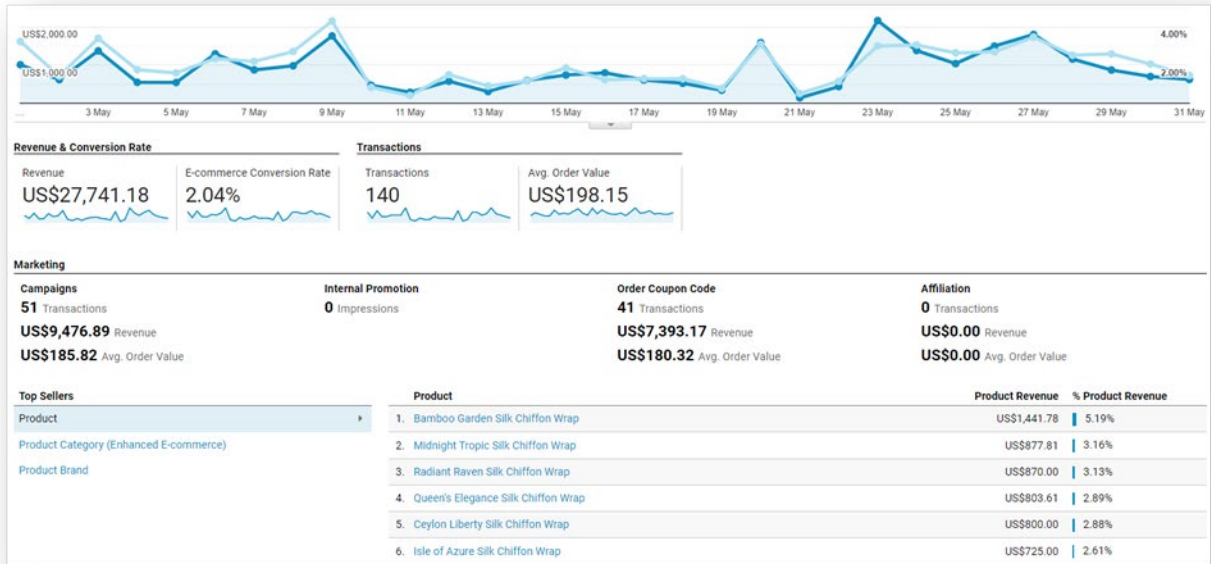


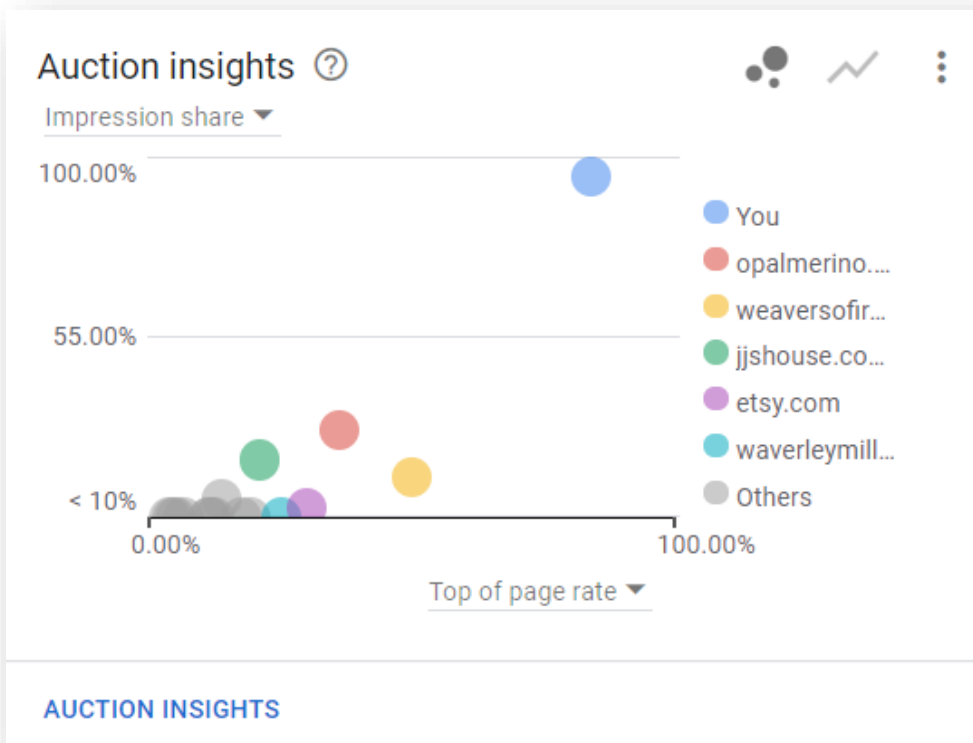
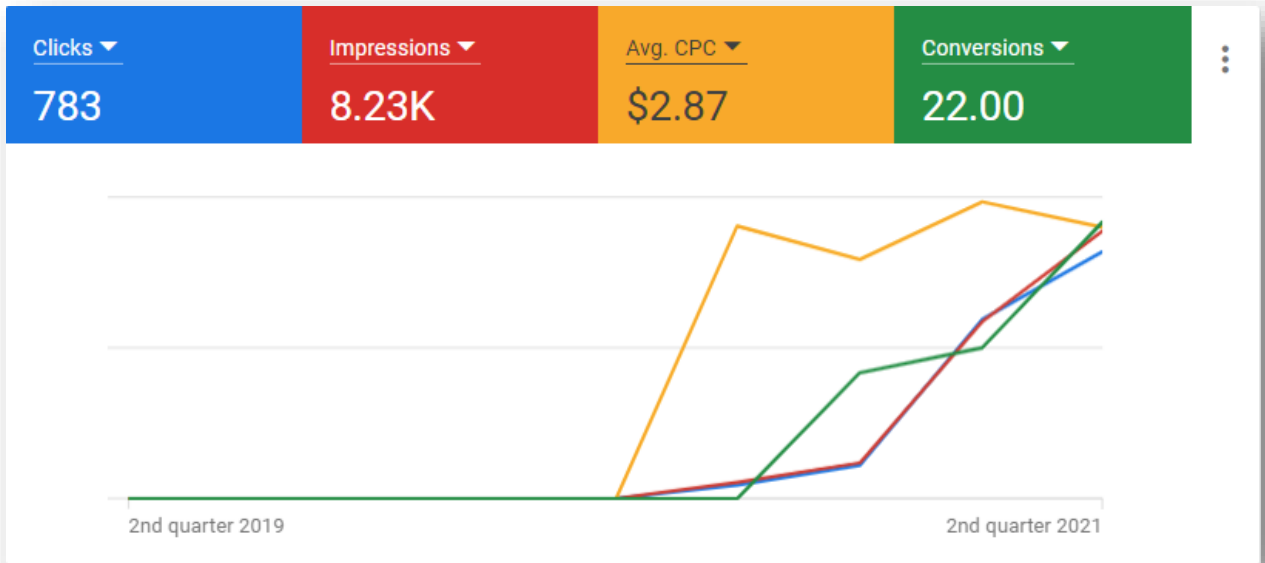
Scarflings Google Ads Report



Scarflings



Dynamic Search Wool Australia



Most-shown ads ⋮

● **Wool Shawl**

[Dynamically generated headline]
[Ad] [Dynamically generated display URL]

Made from the Highest Quality of 100% Australian Wool. Easy Return within 30 Days.
 Different Styles & Prints · Sign Up To Save \$10 Tod...
 Styles: Pastel Patisseries, Stories Of A Traveller, Bl...

Ad	Impressions	Clicks ▼	CTR ▼
● Enabled	8,227	783	9.52%

ALL ADS
ALL EXTENSIONS
< 1 / 1 >

Searches ? Sort by: Impressions ▼ ⋮

SEARCHES
WORDS

shawls

wool shawl

wool scarf

wool wrap

shawls and wraps

silk shawl

wool wraps and shawls australia

wool scarves

shawls and wraps australia

scarflings

woolen shawl

shawl

wool wraps

wool shawl wrap

silk shawls

shawl wrap

wool shawl australia

woollen shawls and wraps

wraps and shawls

ALL SEARCHES
^ 1 / 9 v

Google Shopping

Performance (Shopping ads)

— Clicks

Performance (free listings)

— Clicks

[Dashboard >](#)

Announcements

Shopping Policy update: Website needs improvement [Learn more](#)—May 27, 2021

Policy update: Digital books can no longer be advertised on Shopping ads [Learn more](#)—May 18, 2021

2021 Merchant Center product data specification update [Learn more](#)—April 6, 2021

Feed uploads

Feed name	Time	Status
ScarflingsDFW	Jul 13, 2020 5:04:30 PM PDT	Uploaded
ScarflingsDFWBestSell...	Jul 13, 2020 5:04:29 PM PDT	Uploaded

Shopping ads

All countries ▾

Active Expiring Pending Disapproved

[Diagnostics >](#)

Dynamic Remarketing

All countries ▾

Active Expiring Pending Disapproved

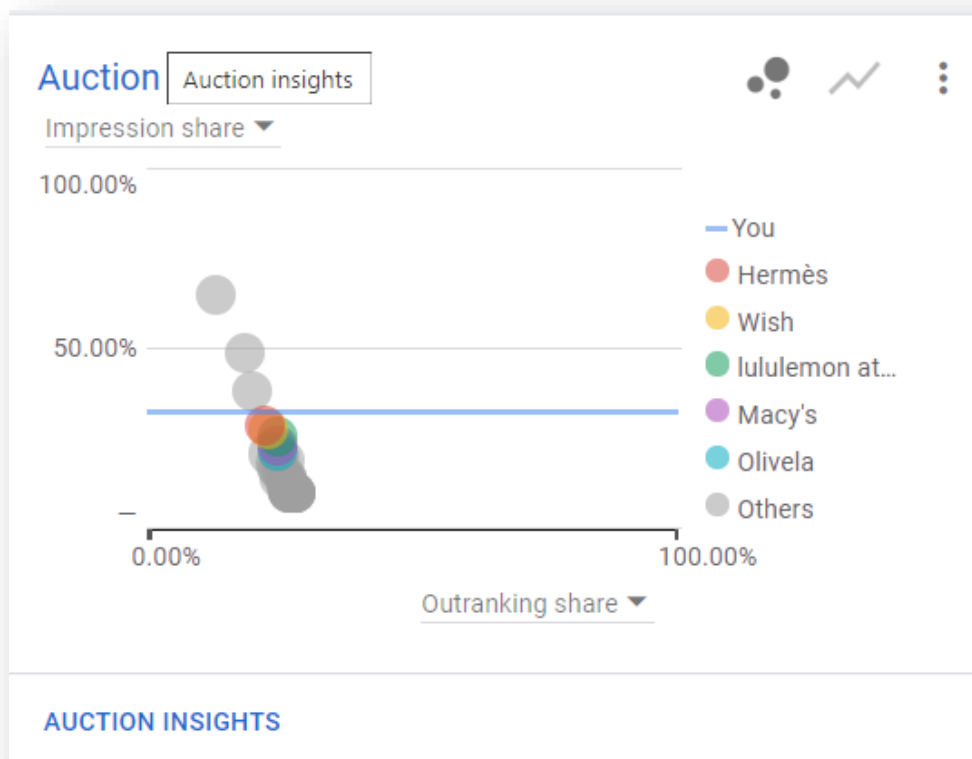
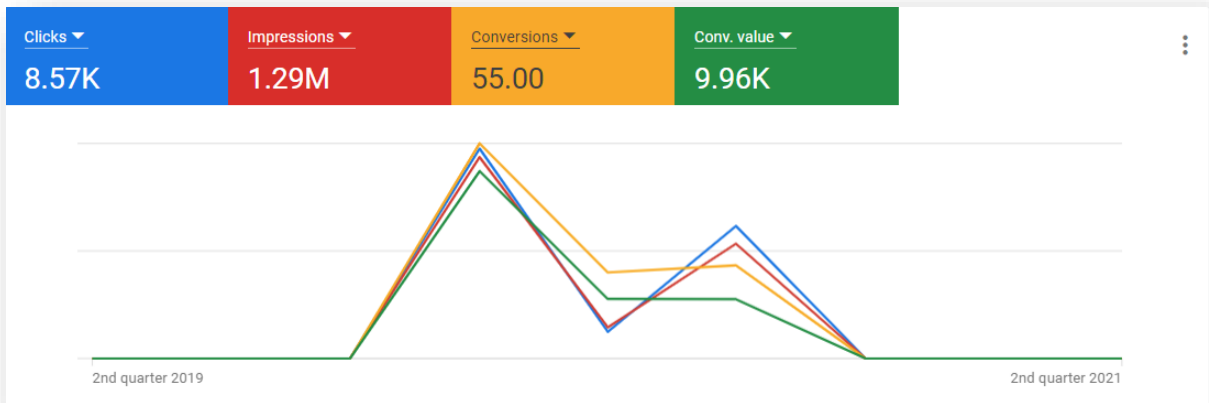
[Diagnostics >](#)

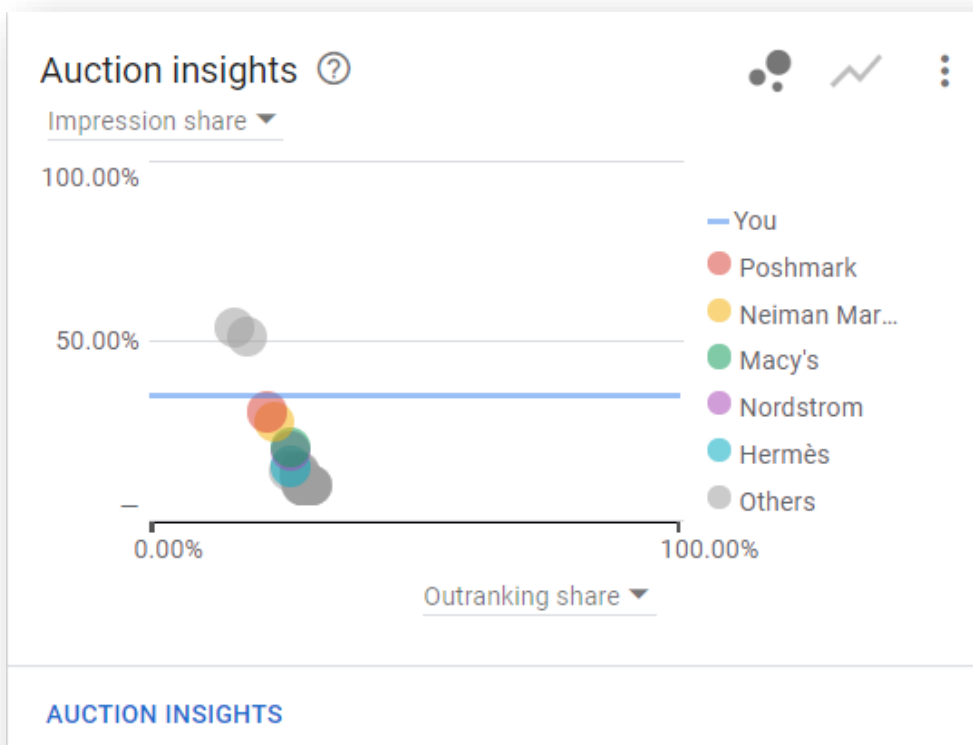
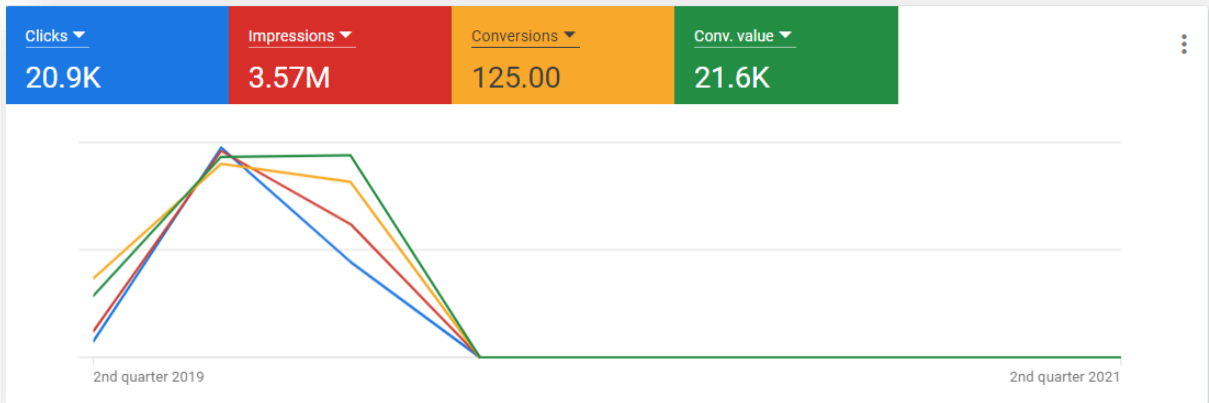
Free listings

All countries ▾

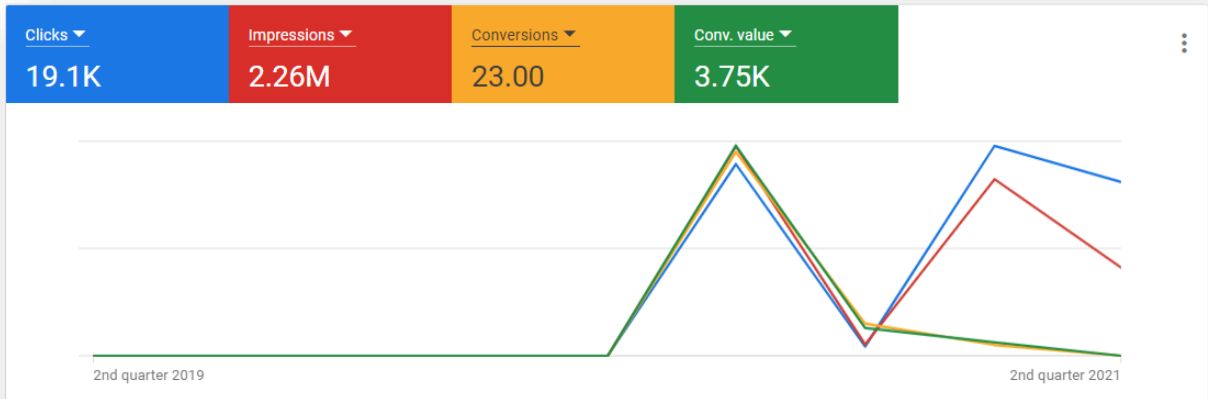
Active / Partially active Expiring Pending Disapproved

[Diagnostics >](#)





Dynamic Remarketing



Ads

Sort by: Impressions

- Dynamic Remarketing - SA - V1

1000+ Unique Designs
Scarffings

Ad	Impressions	Clicks	CTR
Enabled	860,483	5,645	0.66%

ADS EXTENSIONS < 1 / 3 >

SA - Wool - Smart - July 2020

SA - Wool - Smart - July 2020

ACTIVE 

Ads shown within the last 2 hours.

US\$252.61 Spend



16.5K

Impressions

How often your ads were shown



262

Clicks

Actions on your ads



10

Conversions

Actions on your website from ads

[SEE PERFORMANCE DETAILS](#)



16.5K

Impressions

How often your ads were shown



262

Clicks

Actions on your ads



10

Conversions

Actions on your website from ads

How often your ads are shown

An impression is counted every time your ad is shown. The more impressions you have, the more likely you are to get clicks on your ad.

Impressions build brand awareness, which helps people recognise and recall your business.

You're not charged for impressions. [Learn more](#)

Impression details

Insights on how your ads are reaching people.

 **9.62K** times on mobile devices

1.15K times in New York, Los Angeles, Saint Petersburg

997 times to people ages 65+

16,478
Impressions

